



IBA CAREprogram presents 5th Academy training in the USA for advanced accelerator beam data commissioning and annual checks (TG106)

Successful outreach in the U.S. to Medical Physicists community with 2-day training to enable faster, more precise linac commissioning

Hackensack, New Jersey, USA, June 03, 2015 – IBA (Ion Beam Applications S.A.), the global high-tech leader in the next generation of proton therapy solutions and radiation therapy dosimetry for the treatment of cancer, announces the successful completion of its fifth IBA Academy on the Road enhanced training workshop. This, and several other training offerings, are key cornerstones of the IBA CAREprogram initiative, which allows close partnering with IBA customers for optimized user satisfaction.

“The IBA sponsored workshop on Advanced Accelerator Beam Commissioning is a ‘must do’ for all physicists responsible for beam commissioning. It is informative and entertaining, allowing for peer to peer networking and idea-swapping on a level that cannot be obtained elsewhere”, says Peter Goyer, MS, DABR, Medical Physicist of Community Cancer Treatment Center at Geisinger-Lewistown Hospital. “The main speaker is a member of TG-106 and has decades of experience in beam commissioning. The relaxed atmosphere lends itself to learning and makes the hands-on portion truly useful. This workshop is easy to recommend... I truly did enjoy it!!!”

“Caring for and collaborating with our valued customers is a central element in our IBA genes, and this advanced training offering is one of the initiatives that document it nicely. We are extremely pleased with the success of these Training Workshops and the overwhelmingly positive feedback we get.” said Ralf Schira, Vice President Marketing of IBA Dosimetry. “These trainings align nicely with our initiative to train Physicists in this important beam commissioning area to effectively save time and increase efficiency in their workflow.”

“The high quality of our trainings is very important for us and for our customers, consequently 14.25 MPCEC have been approved for this high-quality training by CAMPEP”, added Tina Baker, Global CARE Manager. “Furthermore, it gives us an excellent platform to closely align with our valued customers to receive feedback and enter into a deep and lasting dialogue – another key pillar of our CAREprogram. We have been especially pleased at the many positive comments attendees have made at the conclusions of these workshops.”



Shown here are some of the attending physicists participating in the set up of the Blue Phantom² and LDA-99 Diode Array for an electron scan, which is required TG-106 protocol for annual and beam commissioning reports. *“Based upon feedback from attendees in all 5 sessions, the hands-on portion of our academy workshops is where it all comes together for practical use,”* says Tina Baker. *“This unique experience adds great value, and we are very happy to offer value-added programs.”*

About IBA

IBA (Ion Beam Applications S.A.) is a global medical technology company focused on bringing integrated and innovative solutions for the diagnosis and treatment of cancer. The Company is the worldwide technology leader in the field of proton therapy, the most advanced form of radiation therapy available today. IBA's proton therapy solutions are flexible and adaptable, allowing customers to choose from universal full-scale proton therapy centers as well as compact, single room systems. In addition, IBA also has a radiation dosimetry business and develops particle accelerators for the medical world and industry.

Headquartered in Belgium and employing about 1100 people worldwide, IBA has installed systems across the world, from Europe and the US and to the emerging markets. IBA is listed on the pan-

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European stock exchange EURONEXT. (IBA: Reuters IBAB.BR and Bloomberg IBAB.BB) and more information can be found at: www.iba-worldwide.com

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